

## Let the Sun Shine

More and more Long Islanders are turning to the sun to power their homes and businesses — generating the electricity and heating the water they use every day.

No company on Long Island has been designing and installing solar energy systems longer than Built Well Solar. We've installed more systems than most other companies combined, and more in Nassau County than anyone else.

Established in 2001, Built Well Solar has operated since the inception of LIPA's Solar Pioneer/Entrepreneur Program as an approved installer. And, thanks to our customers, we are the only company voted "Best of Long Island" solar business four years in a row!

## Save Money & the Planet

Cut your energy costs and put the clean, unlimited power of the sun to work for you, reducing your dependence on environmentally harmful fossil fuels.

Our turnkey services make it easy for you to make the switch. And, solar energy is surprisingly affordable today. Pay for your new solar energy system with the dollars you're already spending on utility costs.

## FREE Site Visit & Estimate

Find out just how easy and affordable it is to make the switch to solar energy!

Contact us now for your FREE solar suitability site evaluation and estimate.

CALL: 516-695-1000

E-MAIL: [info@builtwellsolar.com](mailto:info@builtwellsolar.com)

VISIT: [www.builtwellsolar.com](http://www.builtwellsolar.com)

# BUILT WELL SOLAR

Capturing the Power of the Sun since 2001.



## Built Well Solar Corp.

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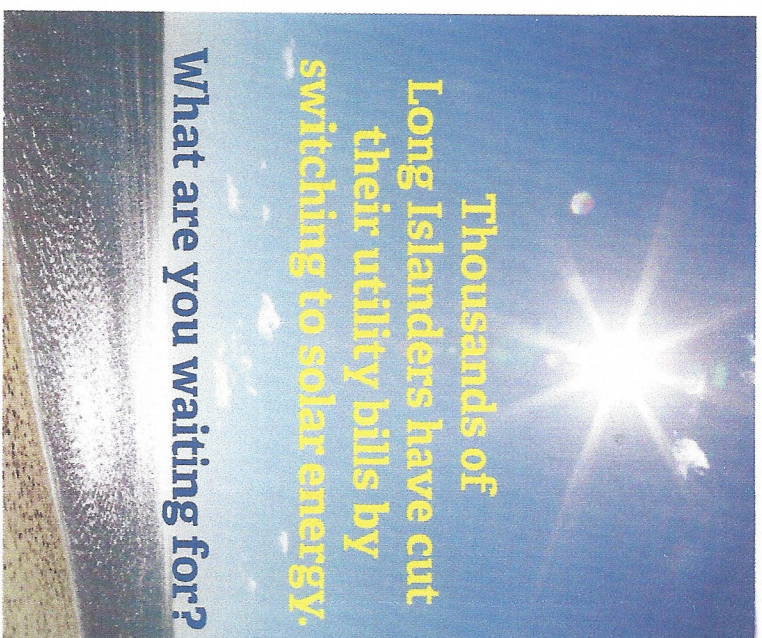
Better Business Bureau accredited, rated A+

Thanks to our customers, Built Well Solar is the only company voted "Best of Long Island" solar energy business for four consecutive years.



Thousands of  
Long Islanders have cut  
their utility bills by  
switching to solar energy.

What are you waiting for?



BUILT WELL

# SOLAR

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## Why Solar Energy?

There are many reasons to switch to solar energy:

- To cut current utility bills.
- To control future rising energy costs.
- To help the environment and our planet.
- To reduce your personal carbon footprint.
- To lessen dependence on foreign fuel sources.
- To take advantage of tax credits for solar energy.
- As a "beats Wall Street every time" investment.
- To increase your home resale value.
- To do what's right for future generations.

Whatever your reasons for switching, remember that solar energy is the only home improvement (and capital improvement) that actually pays you back — with free energy for many years to come!



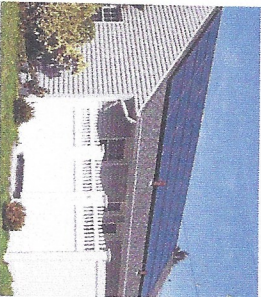
## Solar Electricity

Solar electricity (photovoltaics, or PV for short) is made possible by solar panels (usually on the roof) collecting the light from the sun. That "light" energy is then converted to usual AC current by an inverter.

On Long Island, PV systems are grid-tied to our local utility, Long Island Power Authority (LIPA), enabling any solar energy a system generates that is not used instantaneously to be stored until needed on a rainy day or at night. The virtually no-maintenance system has no moving parts, and the electricity in your home or building operates seamlessly; you'll notice no difference, except in reduced costs, of course!

Financial incentives for PV currently include generous cash rebates\* offered through the LIPA Solar Pioneer/Entrepreneur Program, a 30% Federal Tax Credit (no cap!), and a residential 25% New York State Tax Credit (capped at \$5,000), as well as a sales tax exemption\*\* on the cost of the system, and a state property tax exemption, plus the benefit of enhanced resale value. And, it

typically takes only about 3 to 4 years to pay off a residential PV system using the dollars that would have been spent on electricity bills anyway, and thereafter all electricity generated is FREE for some 25+ years!

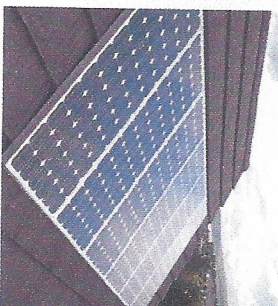


## Solar Water Heating

Solar water heating (also called solar hot water or solar thermal) comes about by capturing the heat from the sun, reducing your home's or building's dependence on your fossil fuel-powered heating source (e.g., oil or gas), thereby reducing utility costs.

And, Built Well Solar offers the attractive "sky-light-look" VELUX system, in use in Europe for several decades, and earning EnergyStar, SRCC and UL certifications here in the USA.

Financial incentives for solar hot water currently include a LIPA cash rebate\* for conversion from an existing electric-only hot water system to a solar-powered one, a 30% Federal Tax Credit (no cap!), and a residential 25% New York State Tax Credit (capped at \$5,000). And, as with PV, there is a sales tax exemption\*\* on a system's cost, a state property tax exemption, and the added benefit of enhanced resale value.



All photographs are of actual Built Well Solar installations — solar electric and solar hot water.



## A Walk in the Sunshine

Rest assured that choosing Built Well Solar's complete, turnkey solar energy design and installation services will make the process as carefree as a walk in the sunshine.

Our knowledgeable, experienced solar energy system experts take care of every step of the process, making the switch to solar-electricity (photovoltaics or PV) and to solar hot water a smooth, simple, and seamless experience.

We take care of everything, and everything is included:

- Evaluating your home or building to ascertain if it is suitable for solar energy.
- Completing a comprehensive shading analysis and an energy usage review to ensure that your site



meets the requirements to qualify for LIPA rebates.

- Managing the 40+ page LIPA rebate application and closeout paperwork process on your behalf.

And, we wait for the rebate, so you don't have to — the rebate is deducted right off the top

of the system price so you don't go out of pocket.

- Thoroughly conducting all aspects of the design, engineering, and installation process, including specifying only top-quality brand-name equipment, filing for and expediting building permits, and ensuring that systems meet all code and inspection requirements.
- Scheduling any LIPA, electrical, engineering, building and/or plumbing inspections, as required.
- Before, during and after the installation, providing uncommonly personalized, attentive customer service.
- And, as a member of our Built Well Solar family, you automatically receive a free subscription to our informative quarterly e-newsletter, Sunny Times®.

\*LIPA rebates are subject to change; a LIPA commercial solar feed-in tariff program is also available.

\*\*Currently this applies only to residential solar; a commercial state tax exemption is anticipated.

NOTE: Built Well Solar does not provide tax advice. Please consult your own tax advisor.

